

## CLAIMS

### **We claim:**

1. A content tag associated with a content, the content tag comprising:
  - a content tag indicating the type of service to accord to the content;
  - wherein the content tag is created in a first instance;
  - wherein the content tag is read in an instance of network transmission; and
  - wherein flow information is generated for the content, the flow information including information specifying the type of service indicated in the content tag; and
  - wherein at least part of the content is transmitted according to the type of service specified by the flow information.